

The average healthcare data breach costs \$10.93 million




Healthcare remains the most expensive industry to breach, and email is the most common way in.

What we found

The average healthcare data breach costs \$10.93 million.

The number reframes email security as a financial decision, not just a compliance one. Preventing a single breach can outweigh years of security spend.




What it means for buyers

-  **Most leaders underestimate it**
44% estimate breach costs at \$1M to \$5M, well below the average.
-  **Email is the entry point**
85% of organizations had an email-related breach in the past year.
-  **Accidental exposure adds up**
60% have exposed PHI accidentally via email.

WHY PAUBOX

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plaintext sends. Every outbound Paubox email is encrypted by default.

-  **Stop the email-borne breach**
Inbound Email Security flags phishing and impersonation before damage is done.
-  **Encryption by default**
Outbound PHI is encrypted automatically, closing the most common exposure.
-  **HITRUST certified**
Annual third-party audit of every control.