

# 44% of healthcare leaders put a breach at \$1M to \$5M




Most leaders price a breach in the low millions. The real average runs far higher.

## What we found

**44% of healthcare IT leaders estimate a data breach would cost their organization between \$1M and \$5M.**

The estimate is sobering and still too low. With the average healthcare breach at \$10.93 million, even the leaders bracing for millions are underestimating the exposure.




## What it means for buyers

-  **The real number is higher**  
The average healthcare breach costs \$10.93 million, above most estimates.
-  **The trigger is usually email**  
85% of organizations had an email-related breach in the past year.
-  **Confidence is low**  
Only 23% of leaders are confident their email security is fully effective.

## WHY PAUBOX

# 100%

of outbound email is encrypted by default, secured at TLS 1.2 or higher.

-  **Encryption by default**  
Every outbound email is encrypted automatically.
-  **Inbound Email Security**  
Catches the phishing and impersonation that start most breaches.
-  **HITRUST certified**  
Annual third-party audit of every control.